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Friendship Village Leadership Makes St. Louis Titan 100 List for Second Consecutive Year

St. Louis, MO (January 24, 2023) - The [Friendship Village](#) senior living communities are thrilled to announce that Terry Walsh and Carmen Fronczak have made the [St. Louis Titan 100](#) list for the second consecutive year!

The Titan 100 program recognizes St. Louis's Top 100 CEOs and C-level executives as the area's most accomplished business leaders in their respective fields. Collectively, the 2023 St. Louis Titan 100 and their companies employ more than 94,000 people and generate \$28 billion in annual revenue.

Terry Walsh is the President and CEO of the Friendship Village senior living communities located in Sunset Hills and Chesterfield. Carmen Fronczak is the Chief Revenue Officer for Friendship Village and Executive Director at the Chesterfield campus.

"The Titan 100 are changing the way business is done in St. Louis and are unrivaled in their fields," says Jaime Zawmon, Titan President and CEO. "We proudly recognize the Titan 100 for their efforts to shape the future of the St. Louis business community, creating a profound impact to make a difference for their customers and clients across the nation."

"It is an honor to have been selected for St. Louis Titan 100 for the second year in a row," said Terry Walsh. "Overseeing a team of the best leaders in senior living and a highly skilled staff of compassionate caregivers, support staff, and all the people who make it happen, makes this job easy, meaningful, and rewarding."

Carmen Fronczak added: "Our dedicated, compassionate employees love to care for our senior residents and this past year has been a great opportunity for Terry and me to make



sure everyone around us sees how much we are committed to making Friendship Village everything it can be. Terry often states: ‘We are the Ferrari of senior living.’ And he’s absolutely correct. But the cost of keeping that Ferrari on the road has gotten pricier. Anyone providing services in this economy is feeling the squeeze of inflation and the demands of maintaining a great staff, so to be honored by St. Louis Titan 100 again makes us feel like we’re on track during these complex times.”

“On behalf of all the partners and associates at Wipfli, we congratulate all the Titan 100 winners,” said Adam Herman, partner at Wipfli. “It’s an honor to recognize this special group of leaders in the St. Louis community. We appreciate the lasting impact each leader has made, and continues to make, in building organizations of significance both here in St. Louis and abroad. Your ingenuity and creativity have set you apart, and the honor of being seen as an industry Titan is most deserved.”

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Friendship Village Senior Services is a faith-based, not-for-profit organization devoted to providing a full range of senior living options. As the only provider of the Life Care program in the St. Louis metro area, Friendship Village guarantees residents access to all levels of health care—all on one campus—at a predictable cost for life. Friendship Village continually invests in wellness programs and technology to keep residents living well and independent, longer. From independent living, to assisted living, memory care, skilled nursing and in-home care, Friendship Village continues to build the future of senior living.